

HERZOG LASER CENTER

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Herzog Laser Center Introduces NovaSure®

Dr. Briant G. Herzog in Plano, Texas is now offering a new, minimally invasive alternative to hysterectomy

Plano, Tx – October 27, 2008 – Herzog Laser Center, an innovative pioneer in new gynecologic technology, has announced the availability of NovaSure®, a simple, one-time procedure that has emerged as an alternative to hysterectomy and has been proven to control menstrual bleeding.

Dr. Herzog notes, “Pre-menopausal women who do not plan to have additional children are strong candidates for NovaSure®. The procedure can be performed at any point in a women’s cycle and requires no endometrial pre-treatment.”

Unusually heavy menstrual bleeding is a common problem that negatively affects the lives of approximately one in five women. Prolonged heavy periods, along with embarrassing accidents and restricted activity, can lead to conditions such as anemia and fatigue.

NovaSure® is an endometrial ablative procedure that provides an effective and minimally invasive alternative to hysterectomy. The procedure also decreases the possibility of potential side effects as well as the long-term risks of hormone therapy. NovaSure® works by delivering a precisely controlled amount of electromagnetic energy via a slender, handheld wand which gently removes the lining of the uterus to lighten or stop your periods.

Unlike hysterectomies, recovery time for NovaSure® is rapid with many women returning to work the next day. The procedure requires no incisions, and can be performed in an office or outpatient setting. The entire procedure takes less than five minutes, with most women experiencing only slight to moderate cramping post-operatively.

Herzog Laser Center offers the latest advancements in obstetrics, gynecology, infertility and laser aesthetic medicine. For over 30 years, Dr. Briant G. Herzog has been committed to helping patients achieve their goals by offering the newest innovations and techniques in non-surgical and minimally invasive procedures. He has served the Plano, Frisco, McKinney and Allen areas of North Texas since 1991. Dr. Herzog has published several articles, lectured extensively and has taken part in numerous scientific presentations. For more information, visit www.herzoglaser.com.